



For Immediate Release:

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The American Distilled Spirits Alliance (ADSA) Announces the Appointment of Amanda Nguyen as its New President / CEO

Amanda joins ADSA at an important time in the beverage alcohol industry's development and evolution

Tysons Corner, VA – ADSA is delighted to announce the appointment of Amanda Nguyen as its new President / CEO succeeding Matt Dogali, current President / CEO.

Amanda joins ADSA after seven years at the Fragrance Creators Association, where Amanda served as its Vice President, Government Affairs and Legal. Amanda previously worked for the Tennessee Attorney General's Office.

Amanda holds a JD from Vanderbilt University Law School and a BA in Political Science from Wichita State University.

Commenting on Amanda's appointment, David Bratcher, current ADSA Chairman, said "we are thrilled to have Amanda join and lead ADSA through the next phase of its development into a leading beverage alcohol trade association. Amanda brings a wealth of experience in critical and relevant policy areas of health, regulation, and taxation, all of which will play an essential role in the future shape of the beverage alcohol industry."

"I am honored and excited to join the American Distilled Spirits Alliance as President / CEO. This organization shapes the distilled spirits landscape, and I am committed to fostering innovation, collaboration, and sustainable growth within the industry. Cheers to a new chapter of partnership and prosperity" commented Amanda.

ADSA would like to thank Matt Dogali for his contributions to ADSA over the past six years, which has seen unprecedented growth in ADSA's membership and recognition. We wish Matt the very best for future success as he transitions to his new business venture.

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The American Distilled Spirits Alliance (ADSA) is a group of industry leaders in manufacturing, importing, and marketing of distilled spirits in the United States and around the world. We represent hundreds of spirits brands and over 60% of all distilled spirits sales in the US.

ADSA members have a tremendous presence across the nation, with products and tax revenues in every state and almost every Congressional district. ADSA members' businesses are predominantly family-owned and operated, several spanning multiple generations. To read more about ADSA [click HERE](#).

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